Brands that use a Barrel

Please enjoy the contents of our barrels responsibly
Whiskey Trends

U.S. American Whiskey Volumes, 2002-2017

+28% since 2012

Source: The Distilled Spirits Council of the U.S.

Data provided by Distilled Spirits Council’s Economic & Strategic Analysis Department.
2010

“We Need to Grow Production”

“Where do we Go?”
2011 BBN Mill Landscape
Density of select white oak and other white oak standing sawlog volume on all timberland, 2010.
Density of select white oak and other white oak standing sawlog volume on all timberland, 2010.
Density of select white oak and other white oak standing sawlog volume on all timberland, 2010.

Danville, VA
Density of select white oak and other white oak standing sawlog volume on all timberland, 2010.
Density of select white oak and other white oak standing sawlog volume on all timberland, 2010.
2011 BBN Mill Landscape
2018 All BBN Stave Mills
Age Old Question in the Bourbon Industry….

ARE WE RUNNING OUT OF WHITE OAK?
White Oak
Forecast Graph
White Oak Initiative

• Industry Driven Concern
  – “are we running out of White Oak”
• Dr. Jeff Stringer – UK Extension / Dean
  – Involvement with KY Distillers Assoc.
• American Forest Foundation
  – Tree Farm / Project Learning Tree / SLP Initiative
  – National Director – Jordy Jordahl
• Dendri Fund
  – Brown Family Environmental Trust
White Oak Initiative

• Steering Committee formed
  – Associations
  – Academia
  – Federal and State Government
  – Professional Consultants
  – Industry
White Oak Initiative

• Purposed to Develop a Global approach to:
  – Forest Management Education
  – Forest Stewardship
  – Ultimately Oak Regeneration
  – Benefits Wildlife, Recreation, Water ....
Thank You

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