NWOS Stakeholder Meeting
September 12, 2019
Missouri State Forestry Perspective
How does MDC use NWOS data?

- Basic Land Ownership Information and Trends
- Basic Landowner Information: What is the profile of our private woodland owners?
- Informs Marketing/Messaging to Private Woodland Owners
~11 million acres of family forest in 10+ acre ownerships. ~71% of all forest.

~74% of family forest area (10+ acres) is in ownerships >= 50 acres. ~8 million acres.

~51% of family forest area (10+ acres) is in ownerships >= 100 acres. ~5.6 million acres. 27,000 landowners.
# Basic Landowner Information

## Land Owner Age and Tenure

<table>
<thead>
<tr>
<th>Age</th>
<th>‘06 Acres %</th>
<th>‘13 Acres %</th>
<th>‘06 Owners %</th>
<th>‘13 Owners %</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;45</td>
<td>11</td>
<td>7</td>
<td>12</td>
<td>10</td>
</tr>
<tr>
<td>45-54</td>
<td>20</td>
<td>19</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td>55-64</td>
<td>28</td>
<td>32</td>
<td>28</td>
<td>32</td>
</tr>
<tr>
<td>65-74</td>
<td>24</td>
<td>25</td>
<td>22</td>
<td>19</td>
</tr>
<tr>
<td>75+</td>
<td>18</td>
<td>17</td>
<td>19</td>
<td>19</td>
</tr>
</tbody>
</table>

## Reasons for Owning Land

- Enjoy beauty or scenery: 77%
- Protect or improve wildlife habitat*: 72% -----
- For privacy: 71%
- Protect nature/biological diversity: 68%
- Pass land to children/heirs: 62% (68)
- Part of home site: 61%
- Protect water resources*: 59% -----
- Hunting: 48% (62)
- Firewood: 29% (38)
- Timber products: 18% (22)
Call Before You Cut

Maximize the value of your woods
Consult a professional forester

877.564.7483
Click here for more info

Call Before You Cut

(877) 564-7483
CallB4UCut.com

A service that offers free information and access to a professional forester.
Helping to ensure a harvesting process that will protect your finances and your forest.

The smarter the process, the better the product

Call Before You Cut

(877) 564-7483
CallB4UCut.com

What’s in your woods?
How attractive are your woods to deer, turkey, and other wildlife? A well-done timber harvest can improve the potential for wildlife habitat, recreational activities, and the value of your land. A professional forester is uniquely qualified to help you with a timber harvest that accomplishes your goals.

Call Before You Cut provides a free packet about working with a forester to take care of your woods. If you own 50 acres or more, you may qualify for a free site visit and consultation.

Marketing/Messaging to Private Woodland Owners

Call Before You Cut
Marketing/Messaging to Private Woodland Owners

• Targeting Messages for Landowner Workshops and Outreach

• Informs TELE Process in Priority Geographies
Additional Information or Analysis Needs

- Comprehensive State-wide Focus
- Agricultural Producers: Hobby or Production?
- Tenure Information:
  - Relationship between Tenure & Motivation
- Survey Timing & Forest Action Plan Revisions
Missouri has had roughly 60% response rate!

Could the survey be shortened?

Incentives?
Free trees
Swag
Thank You!